

2011 EEO PUBLIC FILE REPORT

WFMN, Flora, MS
February 1, 2010 – January 31, 2011

I. Summary of Full-Time Jobs Filled

TOTAL # FULL-TIME JOBS FILLED 2/1/10-1/31/11----0

II. Master Recruitment Source List (“MRSL”)

No full-time jobs were filled during the reporting period, and no interviews for full-time positions were included.

In the event of full-time job openings, the following recruitment sources are utilized:

RECRUITMENT SOURCE (“RS”) NUMBER	RECRUITMENT SOURCE (“RS”) INFORMATION	SOURCE REQUESTED VACANCY NOTIFICATION (YES/NO)
1	SuperTalk MS website Contact: Paul Galtelli www.supertalk.fm	No
2	Belhaven College – Career Services 1500 Peachtree Street Jackson, MS 39202 Contact: Jennifer Griffin Email: cadevelopment@belhaven.edu Website: www.belhaven.edu/forms/employers.htm	No
3	Clarion Ledger (Jackson, MS) – Classified Network 201 S. Congress St. Jackson, MS 39201 Contact: Beverly Beacham Phone: 601-961-7125	No
4	The Career Builder; Gannett Newspaper Classified Network (Internet) www.careerbuilder.com	No
5	Mississippi Department of Employment Security Workforce Investment Board (“WIN”) Job Centers Website: www.mdes.ms.gov Fax: 601-364-9174	No
6	Jackson State University (Jackson, MS) – Career Service Center Box 17280 Jackson, MS 39217 Phone: 601-979-2477	No
7	Millsaps College (Jackson, MS) – Career Center 1701 North State St. Jackson, MS 39210 Contact: Tonya Craft or Betty Coleman Email: tonya.craft@millsaps.edu or betty.coleman@millsaps.edu Phone: 601-974-1346	No
8	Mississippi Association of Broadcasters Contact: Jackie Lett	No

	855 Pear Orchard Road, Ridgeland, MS 39157 Website: www.msbroadcasting.org Phone: 601-957-9121	
9	Mississippi College (Clinton, MS) – Career Services 200 S. Capitol Street Clinton, MS 39058 Contact: Karen Lindsey-Lloyd, Director Email: Lloyd@mc.edu Phone: 601-925-3901 Fax: 601-925-7095	No
10	Mississippi State University – Career Services Center Suite 300 Montgomery Hall Mississippi State, MS 39762 Website: www.career@msstate.edu Contact: Sandra McDonald Phone: 662-325-3344	No
11	Mississippi University for Women, Career Service College Street Columbus, MS 39701 Phone: 662-241-7619 Fax: 662-329-7193	No
12	NAACP – State Office 1072 W. Lynch Street Jackson, MS 39203	No
13	University of Mississippi Career Center 234 Martindale Hall University, MS 38677 Contact: Toni Avant Phone: 662-915-7174 Fax: 662-915-7759 Email: toni@career.olemiss.edu	No
14	University of Southern Mississippi – Career Services 118 College St. Hattiesburg, MS 39406 Contact: Kathy Oliver Phone: 601-266-4153	No
15	University of Southern Mississippi – Journalism & Mass Comm. 118 College St. Hattiesburg, MS 39406 Contact: Amanda Tilley Email: amanda.tilley@usm.edu	No
16	Jackson Urban League 2310 Highway 80 West, Suite E Jackson, MS 39204 Contact: Beneta Burt	No
17	On Air Listings – WFMN 601-957-1700 HANDMAIL	No
18	Job Fairs	No

III. Summary of WFMN-FM Outreach/Recruitment Efforts- 02/01/2010-01/31/2011

Although the Employment Unit had no job openings during this reporting period, employees of licensee, Telesouth Communications, Inc. participated in three Job Fairs. We had a manned booth at the following Job Fairs:

3/23/10 Mississippi Employment Expo---This expo, held at the Trade Mart in Jackson, MS Had over 100 business and organizations represented. All Telesouth owned stations were represented by John Winfield, Executive Vice President of Telesouth and Bambi Wallace, Sales Manager of WFMN-FM in Jackson.

9/21/10 Mississippi State University Career Fair---Fifty Seven companies and organizations were represented at this Career Fair. Hundreds of students with their resumes visited vendors with jobs in their study areas. John Winfield, Executive Vice President of Telesouth and Debbie Smothers, Sales Manager of WKBB-FM, West Point, Mississippi represented all Telesouth Stations.

10/07/10 Jackson State University Career Fair---This job fair, held on the campus of Mississippi's Urban University had over 50 vendors. Hundreds of students were questioned during the event by the various vendors. Iris Johnson, News Director of Southern Urban Network and Bambi Wallace, Sales Manager of WFMN-FM in Jackson represented all Telesouth Stations.

When the Employment Unit has a job opening, we use 18 sources to recruit including the company website. We also run advertisements on the station and post notices on our website inviting resumes.

The station runs a 30 second announcement twice a week every week encouraging organizations that distribute employment opportunities to send us a request and we will provide them information when we have job openings. We have had no Organizations request notification of full time job openings.

Manager's Meetings 2010

Telesouth Communications, Inc., conducted two manager meetings in 2010. They were held on January 18, 2010 and September 27, 2010. These meetings were for the purpose of going over goals, checking on adherence to FCC rules, and a session on EEO responsibilities of each employment unit manager. Those in attendance were the managers responsible for hiring in their unit.

During the meetings, the following topics were covered:

- Proper Dissemination of job vacancy information
- Reviewing rules about number of employees and if individual units meet criteria
- Notification of community groups
- Outreach Initiatives
- Record keeping
- Public Files

Employees in attendance:

- Kim Dillon—President, Telesouth
- John Winfield—Executive Vice President, Telesouth
- Bob Ghetti—General Manager, WFMM-FM
- Robert Byrd—General/Sales Manager, WRQO-FM/WDXO-FM/WOEG-AM
- Jim Chick—General/Sales Manager—WYMX-FM/WTCD-FM/WBZL-FM
- Debbie Smothers—General/Sales Manager—WKBB-FM
- Marshall Magee—General/Sales Manager—WWMR-FM/WXWX-FM**
- Tracy Morton—General/Sales Manager—WWMR-FM/WXWX-FM*
- Jimmy Anderson—General/Sales Manager—WXRZ-FM/WXWX-FM
- Rick Mize—General/Sales Manager—WQLJ-FM/WTNM-FM
- Bambi Wallace—Sales Manager—WFMN-FM

* First and Second Meeting

** Second Meeting only