

2011 EEO PUBLIC FILE REPORT

EMPLOYMENT UNIT
WQLJ-FM, Oxford, MS: WTNM-FM, Water Valley, MS
February 1, 2011 to January 31, 2012

I. Summary of Full-Time Jobs Filled

Total # Full-Time Jobs Filled 02/01/2011 to 01/31/2012: 0

II. Master Recruitment Source List (MSRL)

No full time-jobs were filled during the reporting period, and no interviews for full-time positions were conducted. In the event of full-time job openings, the following recruitment sources are utilized:

MASTER RECRUITMENT SOURCE LIST *indicates recruitment source entitled to job vacancy notification
SupertalkMS website-Bob Sullender www.supertalkms.com
Oxford Eagle, P.O. Drawer 866, Oxford, MS 662-234-4311, Don Whitten
University of Mississippi Department of Journalism eweveeret@olemiss.edu Mass email sent to all Journalism majors and recent graduates
WIN Job Center, 204 Colonade Cove, #1, Oxford, MS 38655, Chris Maple 662-234-3231
Rust College, 150 Rust Avenue, Holly Springs, MS 38635, 662-252-4590
North Mississippi Daily Journal, 1242 South Green St., Tupelo, MS 38804, 662-842-2611
Mississippi Association of Broadcasters, Jackie Lett, 855 Pear Orchard Road, Ridgeland, MS 39137 www.msbroadcasters.org , 601-957-9121
On Air Listings WQLJ-FM/WTNM-FM 662-236-0093 HANDMAIL
Job Fairs

III. Summary of WOLJ-FM/WTNM-FM Outreach/Recruitment Efforts-02/01/2011-01/31/2012

Category: Participation in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions:

Although the Employment Unit had no job openings during this reporting period, employees of licensee, Telesouth Communications, Inc. participated in four Job Fairs. We had a manned booth at the following Job Fairs:

2/15/11 Mississippi College Career Fair- This Career Fair was held on the campus of Mississippi College, Clinton, MS. The College has a Communications/Broadcast/Journalism program and there were a number of candidates from the program that left resumes with us. This curriculum is a good source for talent with basic radio training. John Winfield, Executive Vice President of Telesouth Communications represented all company owned stations at this event.

2/17/11 Jackson State University Career Fair---This job fair, held on the campus of Mississippi's Urban University had over 50 vendors. Hundreds of students were interviewed during the event by the various vendors. Iris Johnson, News Director of TeleSouth's Southern Urban Network represented all Telesouth stations at the event.

3/22/11 Governor's Job Fair/Mississippi Employment Expo, Oxford, MS---This Expo, held at the Trade Mart in Jackson, MS had over 100 business and organizations represented. All Telesouth owned stations were represented by John Winfield, Executive Vice President of Telesouth.

9/21/11 University of Mississippi Career Fair---A good number of companies and organizations were represented at this Career Fair. Hundreds of students with their resumes visited vendors with jobs in their study areas. This University has a nationally-acclaimed Journalism program that is an excellent source of candidates for Broadcast Journalism positions. Joe Buckner, Director of Special Projects for Telesouth Communications represented all company owned stations at this event.

Other:

When the Employment Unit has a job opening, we use 9 sources to recruit including the company website. We also run advertisements on the station inviting resumes.

The stations in the employment unit each runs a 30 second announcement twice a week encouraging organizations that distribute employment opportunities to send us a request and we will provide them information when we have job openings. We have had no Organizations request notification of full time job openings

Category: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

Telesouth Communications, Inc., conducted two manager meetings in 2011. It was held on February 21, 2012. This meeting was for the purpose of going over goals, checking on adherence to FCC rules, and a session on EEO responsibilities of each employment unit manager. Those in attendance were the managers responsible for hiring in their unit.

During the meetings, the following topics were covered:

Proper Dissemination of job vacancy information
Reviewing rules about number of employees and if individual units meet criteria
Notification of community groups
Outreach Initiatives
Record keeping
Public Files

Employees in attendance:

Kim Dillon—President, Telesouth
John Winfield—Executive Vice President, Telesouth
Bob Ghetti—General Manager, WFMM-FM
Robert Byrd—General/Sales Manager, WRQO-FM/WDXO-FM/WOEG-AM
Jim Chick—General/Sales Manager—WYMX-FM/WTCD-FM/WBZL-FM
Debbie Smothers—General/Sales Manager—WKBB-FM
Steve Knight—General/Sales Manager WWMR-FM/WXWX-FM
Jimmy Anderson—General/Sales Manager—WXRZ-FM/WXWX-FM
Rick Mize—General/Sales Manager—WQLJ-FM/WTNM-FM
Bambi Wallace—Sales Manager—WFMN-FM