

III. Summary of WYMX/WTCD/WBZL Outreach/Recruitment Efforts – 02-01-11 – 01/31/2012

Although the Employment Unit had no job openings during this reporting period, employees of licensee, Telesouth Communications, Inc. participated in four Job/Career Fairs. We had manned booths at the following events:

2/15/11- Mississippi College Career Fair—Mississippi College, Clinton, Mississippi, job fair had a large number of exhibitors and a great student body turnout. This school has a broadcast journalism curriculum and is a good source for partially trained radio talent. John Winfield, Executive Vice President of Telesouth Communications, Inc. represented all Telesouth owned stations at this fair.

2/17/11- Jackson State University Career Fair—This job fair, held on the campus of Mississippi's Urban University had over 50 vendors. Hundreds of students were questioned during the event by the various vendors. Iris Johnson, News Director of the Southern Urban Network represented all Telesouth owned stations at this event.

3/22/11-Governor's Job Fair-This annual event, held at the Trade Mart in Jackson, MS had over 100 business and organizations represented. All Telesouth owned stations were represented by John Winfield, Executive Vice President of Telesouth Communications, and Bambi Wallace, Sales Manager of WFMN, Jackson.

9/21/11-University of Mississippi Career Fair-Over 50 vendors were at this Career Fair. Hundred of students handed out resumes and talked with exhibitors. This University has a Journalism program that is an excellent source of candidates for Broadcast Journalism positions. Joe Buckner, Director of Special Projects for Telesouth Communications represented all Telesouth stations at this event.

When the Employment Unit has a job opening, we use up to 9 sources to recruit including on the air announcements and the company website.

The stations run 30 second announcements twice a week every week encouraging organizations that distribute employment opportunities to send us a request and we will provide them information when we have a job opening. We have had no organizations request notification of full time job openings.